

A white dog is lying on a blue, textured dog bed. The dog bed is placed on a light-colored, shaggy rug. In the background, there is a light-colored sofa. The dog has its head down and appears to be resting or sleeping. The dog bed has a small brown leather patch with the 'rogz' logo and the number '1907' on it.

rogz[®]



LOUNGE RANGE

PRODUCT CATALOGUE



What's inside?

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LOUNGE RANGE

LOUNGE RANGE

Nap time just got a whole lot comfier. The Lounge Range will give your bestie the ultimate sleep experience. From the snuggler to the stretcher, this range satisfies every sleep style. The textures and design will blend perfectly into your home!



ULTIMATE LOUNGER

Luxurious, soft, durable fabric inspired by home textures and colours.



100% ECO FILLER

Sleep soundly knowing you made the right choice to help save the planet.



NON-SKID BASE

Prevents sliding on smooth surfaces.

RANGE PRODUCT OFFERING

2

WALLED BEDS

2

FLAT BEDS

1

CAVE BED

1

FLAT MAT

Range size offering

S

8 - 14 KG

M

12 - 22 KG

L

21 - 40 KG

XL

39 - 64 KG

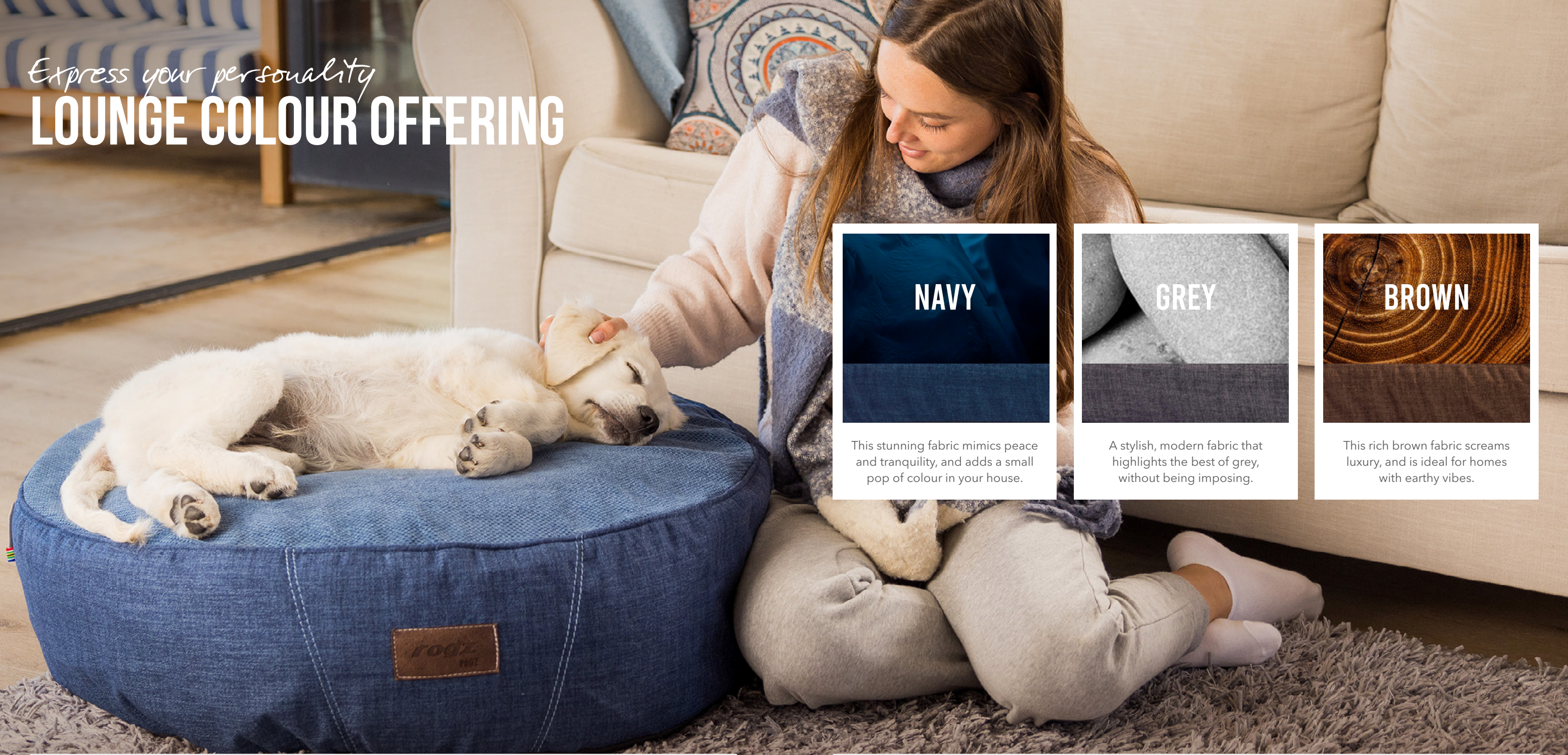


Sleep in on your
ROGZ LOUNGE BED RANGE



Express your personality

LOUNGE COLOUR OFFERING



NAVY

This stunning fabric mimics peace and tranquility, and adds a small pop of colour in your house.

GREY

A stylish, modern fabric that highlights the best of grey, without being imposing.

BROWN

This rich brown fabric screams luxury, and is ideal for homes with earthy vibes.

Connect Retail Category Management System

HOW TO PURCHASE THE CORRECT BED

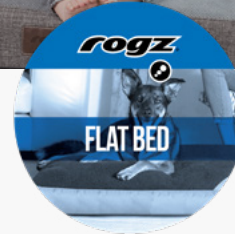
Rogz CONNECT retail category management system solves any problem the pet parent is experiencing. Within beds, this is achieved by the shape of the bed and the mattress eco filler.



If your bestie likes to **curl up and lean**, our Walled Beds have side bolsters providing **support**.



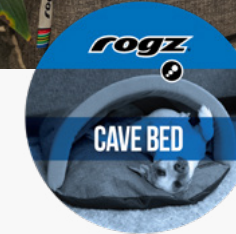
*Available in rectangular and oval shapes.



If your furry friend is a **stretcher**, our Flat Beds will give them plenty of room to **sprawl** out.



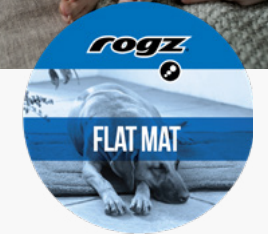
*Available in rectangular and round shapes.



If your bestie loves to **snuggle**, our Cave Beds offer the perfect **hideout** for nestling away in comfort.



*Available in pop-up.



If your bestie goes everywhere with you, our Flat Mats are **compact** and **ideal** for various environments.



*Available in rectangular.

LOUNGE WALLED RECTANGULAR BED

If your bestie wants the best of both world's, then look no further. This bed is for the pet who wants a secure space to curl up with support, and also kick those legs out when they want to stretch. This is the ultimate lounging bed with a soft, durable fabric. It's simple to clean too. Remove the five cushions and put it in the washing machine.

Available colours



B - Navy



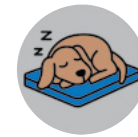
G - Grey



J - Brown

GET THE RIGHT SIZE!

Size	Weight	Dimensions (L x W x H)		Product Code
		cm	in	
S	8 - 14 kg	56 x 35 x 22	22 x 13.5 x 8.5	LWBS
M	12 - 22 kg	76 x 51 x 24	30 x 20 x 9.5	LWBM
L	21 - 40 kg	90 x 59 x 27	35.5 x 23 x 10.5	LWBL
XL	39 - 64 kg	101 x 64 x 29	39.5 x 25 x 11.5	LWBXL



ULTIMATE LOUNGER

Luxurious, soft, durable fabric inspired by home textures and colours.



100% ECO FILLER

Sleep soundly knowing you made the right choice to help save the planet.



No zips.



NON-SKID BASE

Prevents bed from sliding on smooth surfaces.



REMOVABLE COVERS

Machine washable with five easy-to-remove pillows.



CARRY HANDLE

Convenient easy-to-use carry handle to move your bed.

WALLED BED

LOUNGE WALLED OVAL BED

If your bestie wants a comfortable place to curl up and let the world pass them by, then this is their snooze spot. The oval bolster around the edges will give your bestie a sense of security as they lean up for support. They will melt perfectly into this cushioning!

Available colours



B - Navy



G - Grey

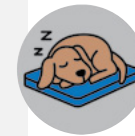


J - Brown

GET THE RIGHT SIZE!

Size	Weight	Dimensions (L x W x H)		Product Code
		cm	in	
M	12 - 22 kg	56 x 39 x 13	22 x 15.5 x 5	LWOBM

FEATURES



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NON-SKID BASE

Prevents sliding on smooth surfaces.



WASHABLE

Easy-to-remove center pillow. Hand wash in cold water only and dry on flat surface.



360° BOLSTERS

Bolsters all the way around, providing support for pets who love to curl up into a ball.

No zips.

FLAT BED

LOUNGE FLAT RECTANGULAR BED

If your bestie likes to sleep in comfort but needs freedom, then look no further. Your bestie can stretch, sprawl and laze to their heart's content on this soft, comfortable bed. And bed maintenance is a breeze too. Use the handle to easily move it around the house and remove the inner cushion for an easy machine wash.

Available colours



B - Navy



G - Grey

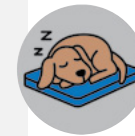


J - Brown

GET THE RIGHT SIZE!

Size	Weight	Dimensions (L x W x H)		Product Code
		cm	in	
M	12 - 22 kg	83 x 56 x 5	33.5 x 22 x 2	LFBM
L	21 - 40 kg	107 x 72 x 8	42 x 28.5 x 3	LFBL
XL	39 - 64 kg	129 x 86 x 10	51 x 34 x 4	LFBXL

FEATURES



ULTIMATE LOUNGER

Luxurious, soft, durable fabric inspired by home textures and colours.



CARRY HANDLE

Convenient easy-to-use carry handle to move your bed.



NON-SKID BASE

Prevents bed from sliding on smooth surfaces.



REMOVABLE COVERS

Machine washable with one easy-to-remove pillow.



100% ECO FILLER

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No zips.

FLAT BED

LOUNGE FLAT ROUND BED

If your pet is a fan of sleeping in a ball, but loves the freedom to stretch out, then this is the perfect bed for them. Their body will mould into the soft round cushion, but will still have the freedom to sprawl out. Looking after this bed is easy. Use the handle to easily move it around the house and remove the inner cushion for an easy machine wash.

Available colours



B - Navy



G - Grey

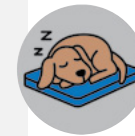


J - Brown

GET THE RIGHT SIZE!

Size	Weight	Dimensions (L x W x H)		Product Code
		cm	in	
S	8 - 14 kg	50 x 13	19.5 x 5	LFRBS
M	12 - 22 kg	65 x 17	25.5 x 6.5	LFRBM
L	21 - 40 kg	80 x 23	31.5 x 9	LFRBL
XL	39 - 64 kg	98 x 26	38.5 x 10	LFRBXL

FEATURES



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NON-SKID BASE

Prevents bed from sliding on smooth surfaces.

No zips.



REMOVABLE COVERS

Machine washable with one easy-to-remove pillow.



CARRY HANDLE

Convenient easy-to-use carry handle to move your bed.

CAVE BED

LOUNGE CAVE POP-UP BED

This bed speaks to your pets every need. If they love to snuggle, then pop the bed up to form a little hideout for your pet to nestle away in comfort. Collapse the bed to and your bestie will have a comfy walled bed to curl up in with support.

Available colours



B - Navy



G - Grey

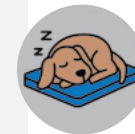


J - Brown

GET THE RIGHT SIZE!

Size	Weight	Dimensions (L x W x H)		Product Code
		cm	in	
S	8 - 14 kg	41 x 41 x 32	16 x 16 x 12.5	LCPBS
M	12 - 22 kg	49 x 49 x 38	19.5 x 19.5 x 15	LCPBM

FEATURES



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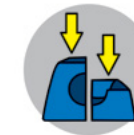
NON-SKID BASE

Prevents sliding on smooth surfaces.



WASHABLE

Hand wash in cold water only and dry on flat surface.



POP-UP

Popped up, this is the ultimate hide-out. When collapsed, it's a comfy walled bed.

FLAT MAT

LOUNGE FLAT RECTANGULAR MAT

If your bestie is always by your side and goes everywhere with you, this is the bed you need. This bed is compact and ideal for various environments. This durable bed is easy to move around the house and can also be used on your outdoor activities.

Available colours



B - Navy



G - Grey

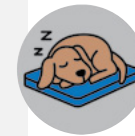


J - Brown

GET THE RIGHT SIZE!

Size	Weight	Dimensions (L x W x H)		Product Code
		cm	in	
M	12 - 22 kg	83 x 56	32.5 x 22	LFMM
L	21 - 40 kg	107 x 72	42 x 28.5	LFML
XL	39 - 64 kg	129 x 86	51 x 34	LFMXL

FEATURES



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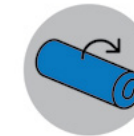
NON-SKID BASE

Prevents bed from sliding on smooth surfaces.



WASHABLE

Hand wash in cold water only and dry on flat surface.



ROLL-UP AND GO

Compact and ideal for various environments.

Common problems retailers experience

HOW TO MERCHANDISE YOUR STORE



STEP 1
Scale your floor space with mattresses and interchangeable covers.

STEP 2
Stock using the Rogz recommendation or customise to your store.

STEP 3
Add point of sale to inform customers.

STEP 4
Keep innovating with new products to maximise turnover.

Common problems customers experience

HOW TO CHOOSE THE RIGHT PET BED



STEP 1
Get ready to shop for a pet bed.

STEP 2
Consider your pet's preferences with our bed shapes and styles.

STEP 3
Select the materials and fabric.

STEP 4
Get the right size pet bed.

STEP 5
Choose the best colours.



ROGZ
ROGZ

We call it sustainable snoozing
ROGZ LOUNGE BED RANGE

That's it!

**WE CALL IT SUSTAINABLE
SNOOZING. SLEEP SOUNDLY
KNOWING YOU'VE DONE YOUR
BIT WITH OUR DOG BEDS!**



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