



# PRODUCT CATALOGUE





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## WHY CHOOSE MYFAMILY TAGS?

- MyFamily is a well-known brand and is trusted in multiple countries across the globe.
- Countries such as Italy, France, the UK and Spain are insisting that pets have visible identification such as a ID tag over and above being microchipped, resulting in a growing need for a fast, easy and fashionable way to identify pets.
- MyFamily provides the fastest, safest and easiest way to identify your pets, ensuring they can be easily identified if lost.
- The tags are made of the highest quality materials in Italy.
- MyFamily offers a vast range of tag designs consisting of 14 original collections, with more than 600 SKUs, all with a one year warranty.
- The MyFamily tag packaging is eco-friendly and recyclable.

# ID TAGS

## FRIENDS



**MF-MF03N**  
BORDER COLLIE  
8055960259366



**MF-MF30**  
GOLDEN RETRIEVER  
8055960250486



**MF-MF25ORANGE**  
TRICOLOUR JACK RUSSEL  
8055960250394



**MF-MF31BLACK**  
BLACK LABRADOR  
8055960250493

## CHARMS



**MF-CH01**  
DAISY  
8055960256358



**MF-CH17KING**  
I'M THE KING  
8055960259526



**MF-CH17LOVEMOM**  
I LOVE MOM  
8055960259557



**MF-CH08RED**  
BOW TIE RED  
8055960256433



**MF-CH17QUEEN**  
THE QUEEN  
8055960259632

## STYLE



**MF-BH52GREEN**  
MILITARY BONE L  
8051938216409

# ID TAGS

## RAINBOW



**MF-BH54**  
RAINBOW BONE L  
8051938216478

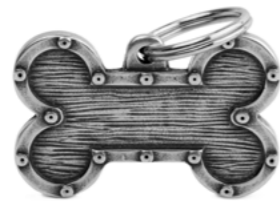
## BRONX



**MF-BH01CFUXN**  
BIG BONE BRONX FUTURISTIC XL  
8051938217796



**MF-BH01CKXLEN**  
BIG BONE BRONX KING ENGLISH BRASS XL  
8051938217826



**MF-BH01CFUB**  
BIG BONE BRONX FUTURISTIC  
8055960252039



**MF-BH01CQE**  
BIG BONE BRONX QUEEN ENGLISH BRASS L  
8051938214542



# ID TAGS

## GLAM



**MF-BH26GM02**  
PINK GLAM PAW  
8055960251421

## BASIC HAND MADE



**MF-BH50RED**  
L BONE RED LOGO  
8051938215716



**MF-BH50SLILAC**  
SMALL BONE LILAC  
8051938215778



**MF-BH50BROWN**  
BROWN BONE L  
8051938215679

## SHINE



**MF-GLO2GREY**  
PAW GLITTER GREY  
8058773272041



**MF-GLO3SMALLPINKN**  
SMALL HEART GLITTER PINK  
8051938218502



**MF-GLO6GREY**  
GREY BIG GLITTER CIRCLE BLACK PAW  
8058773272409

## CLASSIC



**MF-CH17BLACKBONE**  
BLACK BIG CIRCLE BONE  
8055960259397



**MF-CH17BLACKPAW**  
BLACK BIG CIRCLE PAW  
8055960259588

# ID TAGS

## BASIC



**MFB55**  
SMALL ROUND ALUMINIUM LIGHT BLUE  
8055960258291



**MF-MFB50**  
SMALL BONE ALUMINIUM LIGHT BLUE  
805596028208



**MF-MFB13**  
SMALL ROUND ALUMINIUM BLUE  
8055960251681



**MF-MFXL01**  
BLUE XL BONE ALUMINIUM  
8058773273789



**MF-MFB03**  
SMALL BONE ALUMINIUM BLUE  
8055960251582



**MF-MFB47**  
BIG BONE ALUMINIUM GREY  
8055960258260



**MF-MFB45**  
BIG BONE ALUMINIUM LIGHT BLUE  
8055960258246



**MF-MFB18**  
BIG ROUND ALUMINIUM BLUE  
8055960251735



**MF-MFB23**  
SMALL HEART ALUMINIUM BLUE  
8055960251780



**MF-MFB08**  
BIG BONE ALUMINIUM BLUE  
8055960251636



**MF-MFB57**  
SMALL ROUND ALUMINIUM GREY  
8055960258314



**MF-MFB52**  
SMALL BONE ALUMINIUM GREY  
8055960258215





# ID TAGS

## BASIC CONTINUED



**MF-MFB33**  
SMALL ROUND ALUMINIUM BLACK  
8055960254255



**MF-MFB32**  
BIG BONE ALUMINIUM BLACK  
8055960254248



**MF-MFB19**  
BIG ROUND ALUMINIUM PINK  
8055960251742



**MF-MFB29**  
BIG HEART ALUMINIUM PINK  
8055960251841



**MF-MFXL03**  
PINK XL ALUMINIUM BONE  
8058773273802



**MF-MFB04**  
SMALL BONE ALUMINIUM PINK  
8055960251599



**MF-MFXL05**  
BLACK XL ALUMINIUM BONE  
8058773273826



**MF-MFB31**  
SMALL BONE ALUMINIUM BLACK  
8055960254231



**MF-MFB14**  
SMALL ROUND ALUMINIUM PINK  
8055960251698



**MF-MFB24**  
SMALL HEART ALUMINIUM PINK  
8055960251797



**MF-MFB09**  
BIG BONE ALUMINIUM PINK  
8055960251643



**MF-MFB20**  
BIG ROUND ALUMINIUM RED  
8055960251759

# ID TAGS

## BASIC CONTINUED



**MF-MFB15**  
SMALL ROUND ALUMINIUM RED  
8055960251704



**MF-MFB25**  
SMALL HEART ALUMINIUM RED  
8055960251803



**MF-MFB10**  
BIG BONE ALUMINIUM RED  
8055960251650



**MF-MFB38**  
BIG BONE ALUMINIUM GREEN  
8055960254309



**MF-MFB56**  
SMALL ROUND ALUMINIUM PURPLE  
8055960258307



**MF-MFB51**  
SMALL BONE ALUMINIUM PURPLE  
8055960258192



**MF-MFB30**  
BIG HEART ALUMINIUM RED  
8055960251858



**MF-MFXL02**  
RED XL BONE ALUMINIUM  
8058773273796



**MF-MFB05**  
SMALL BONE ALUMINIUM RED  
8055960251605



**MF-MFB37**  
SMALL BONE ALUMINIUM GREEN  
8055960254293



**MF-MFB46**  
BIG BONE ALUMINIUM PURPLE  
8055960258253



**MF-MFB16**  
BIG ROUND CHROMED BRASS  
8055960251711



# ID TAGS

## BASIC CONTINUED



**MF-MFB11**  
SMALL ROUND CHROMED BRASS  
8055960251667



**MF-MFB21**  
SMALL HEART CHROMED BRASS  
8055960251766



**MF-MFB06**  
BIG BONE CHROMED BRASS  
8055960251612



**MF-MFB17**  
BIG ROUND GOLDEN BRASS  
8055960251728



**MF-MFB22**  
SMALL HEART GOLDEN BRASS  
8055960251773



**MF-MFB02**  
SMALL BONE GOLDEN BRASS  
8055960251575



**MF-MFB26**  
BIG HEART CHROMED BRASS  
8055960251810



**MF-MFB43N**  
MILITARY BIG  
8058773273833



**MF-MFB01**  
SMALL BONE CHROMED BRASS  
8055960251568



**MF-MFB12**  
SMALL ROUND GOLDEN BRASS  
8055960251674



**MF-MFB07**  
BIG BONE GOLDEN BRASS  
8055960251629

# ID TAGS

## HUSHTAG



**MF-HTA01REDMP**  
BLACK BONE ALU RED RUBBER  
8051938214603



**MF-HTB01BLACK**  
BONE CHROME PLATED BRASS BLACK RUBBER  
8058773274427



**MF-HTA01PINK**  
PINK BONE ALU PINK RUBBER  
8058773274243



**MF-HTA04RED**  
RED CIRCLE ALU RED RUBBER  
8058773274380



**MF-HTA04ORANGEMP**  
BLACK CIRCLE ALU ORANGE RUBBER  
8051938214689



**MF-HTA01BLACK**  
BLACK BONE ALU BLACK RUBBER  
8058773274229



**HTA01BLUE**  
BLUE BONE ALU BLUE RUBBER  
8058773274250



**MF-HTA02PINK**  
PINK HEART ALU PINK RUBBER  
8058773274298



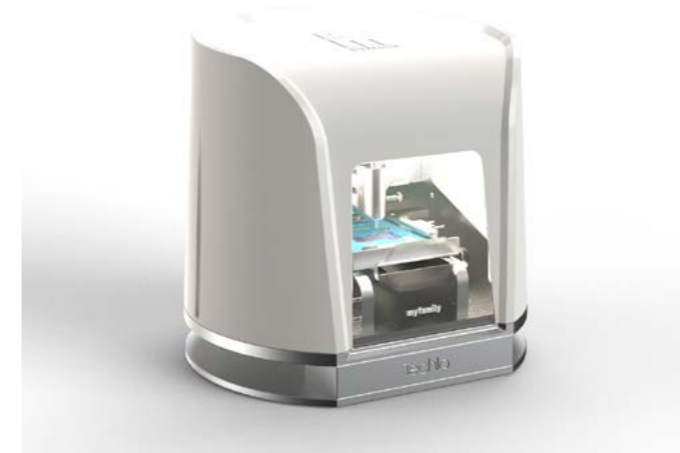
**MF-HTA04BLUEMP**  
BLACK CIRCLE ALU BLUE RUBBER  
8051938214696



## ENGRAVING SYSTEMS

# TechlaXS

- This machine is accessible to everyone.
- Engrave with your smartphone thanks to our dedicated App.
- Fast connection with Bluetooth Low Energy technology.
- Watch the engraving process through the dedicated window.
- Internal lighting in different colours to give feedback on the progress of the engraving.
- Size: L 27,5 cm x D 25,2 cm x H 26 cm.
- Weight: 7,6 kgs.
- Available in two colours.
- Engrave in multiple languages.
- 2 years warranty



**TECHLA XS**  
WHITE



**TECHLA XS**  
BLUE



**55 HOOKS**

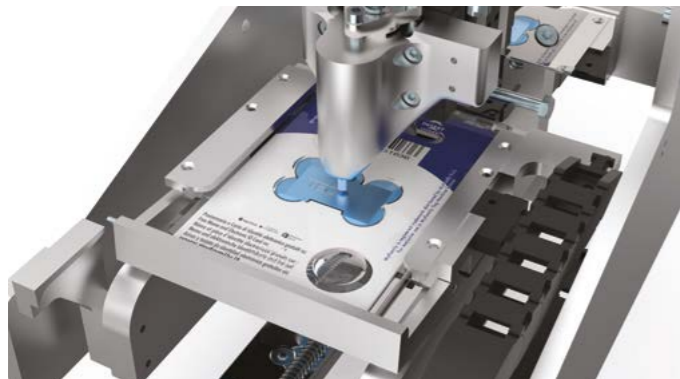
### TECHLA XS STAND

- Elegant display with an attractive design to enhance the MyFamily concept in the store.
- Rotating display stand allows the customer to select their desired tag.
- Small, stand alone and easy positioning solution for all kind of stores.
- Dedicated area for integrating the engraving machine inside the display.
- 55 hooks for the 55 best-selling SKU's.

# ENGRAVING SYSTEMS

## Techla

- User friendly, high precision, instant automatic engraving system.
- Rewarding customer experience: creating a MyFamily Tag is an act of love for your pet.
- Intuitive machine which means customers can engrave their tag with minimal store staff assistance.
- LCD touch screen means no need for stylus pen or keyboard.
- Compact 13 kg machine that can fit inside a display or on a counter.
- 24 languages including ideograms and logos.
- Integrated Wifi, ethernet and USB for updates and technical assistance.
- 120° diamond tip for high precision engraving granting more than 20000 engravings.
- Barcode reader for automatic machine setting.
- 2 year warranty



**TECHLA BLACK**  
TITANIUM



**TECHLA WHITE**  
TITANIUM



**TECHLA GOLD**  
TITANIUM



**86 HOOKS**

## TECHLA STAND

- Elegant display with an attractive design to enhance the MyFamily concept in the store.
- Rotating display stand allows the customer to select their desired tag.
- Small, stand alone and easy positioning solution for all kind of stores.
- Dedicated area for integrating the engraving machine inside the display.
- 86 hooks for the 86 best-selling SKU's.



# ENGRAVING SYSTEMS

## TechlaXL

- Innovative and elegant modular solution with integrated machine.
- Size of the basic structure - L: 40 cm x D: 31,8 cm x H: 180 cm.
- Size of exhibiting modular displays - L: 40 cm x D: 1,8 cm x H: 180 cm.
- The system offers you the possibility to customize and adapt it to any environment.
- Milled and anodised aluminium front shell.
- Amazing visual impact thanks to the 18.5" vertical screen.
- Watch the engraving process through the dedicated window.
- High-performance capacitive touch screen.
- The viewing of high-resolutions promotional videos is allowed by the high-performance of the microprocessors.
- Multilingual engraving to reach more than 80 countries all over the world.
- 2 years warranty
- 80 hooks for the 80 best-selling SKU's.



**BASE STRUCTURE**



**PANEL TECHLA XL**



**PANEL TAGS**



**MODULAR**



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